dew.

Your brand…

Existing smell?

Should it have a smell?

External factors affecting olfactive image

What is scent?

- Scent comes from the Latin word of sentire which means "to feel"

- Human species detect scent as a warning mechanism.

- Scent is used to communicate

- The first use of Scent in western world was created by the Medici's to cover up the smell of leather production
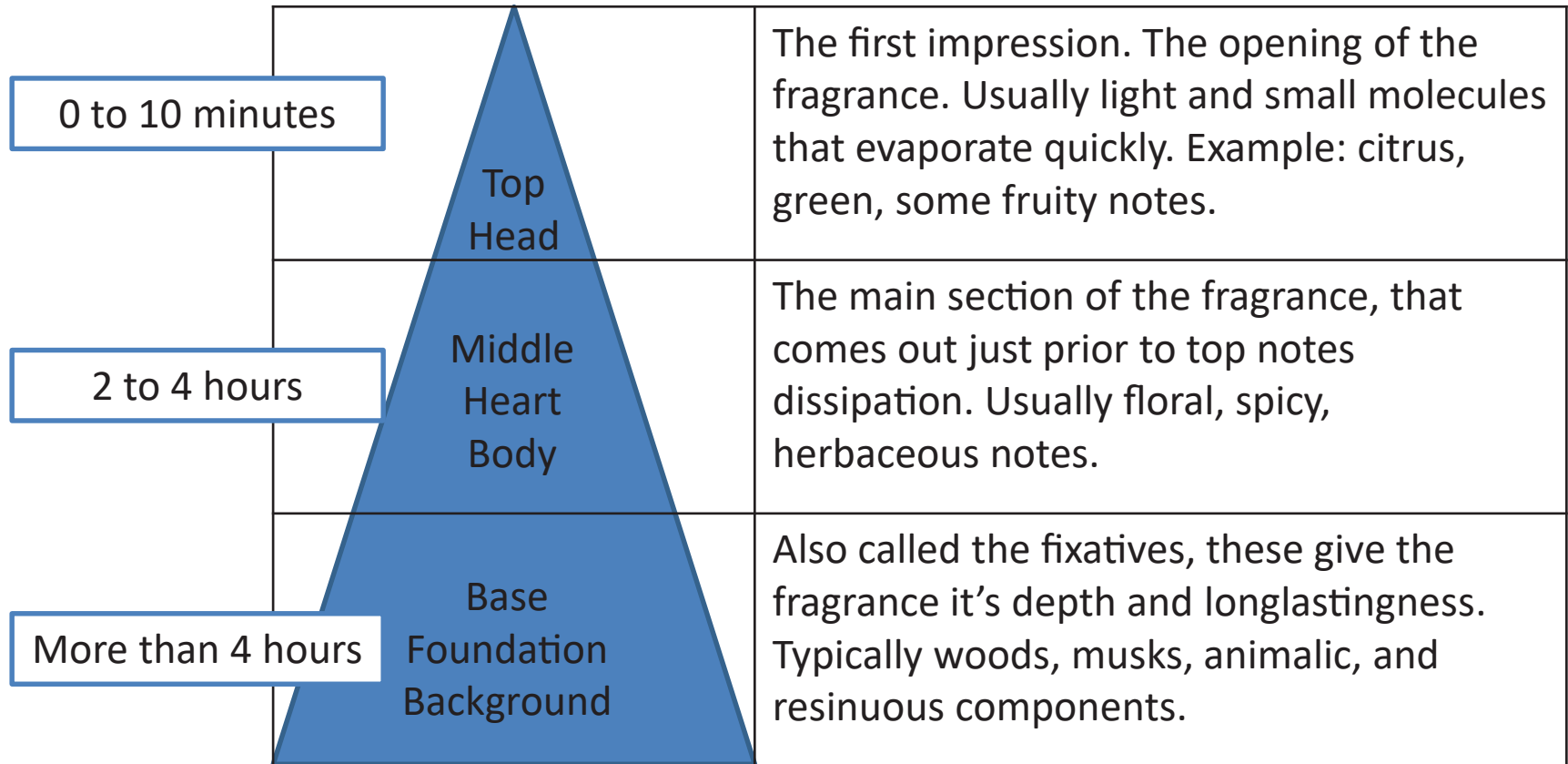
Fragrance Concentration
in hydroalcoholic solutions

Classification	Concentration	Long Lastingness	Characteristics
Parfum	15 – 30%	> 7 hours	The highest and most luxurious form in terms of fragrance value. Apply 1-2 drops on wrist or another pulse point is enough.
Eau de Parfum (Parfum Toilette)	10 – 15%	5-7 hours	Similar as Parfum but more economical. Apply 2-3 sprays to the body.
Eau de Toilette	5 – 10%	3-4 hours	Less concentrated and most suitable for office environment and new fragrance wearers. Spray as you wish.
Eau de Cologne	3 – 5%	1-2 hours	Low concentration. Suitable for sports activities or after sports to revitalize. Spray as you wish.
Body Mist/ Spray / Splash	1 – 3%	< 1 hour	Very low concentration. Suitable for mass market. Spray as you wish.

FRAGRANCE STRUCTURE

0 to 10 minutes	**Top** **Head**	The first impression. The opening of the fragrance. Usually light and small molecules that evaporate quickly. Example: citrus, green, some fruity notes.
2 to 4 hours	**Middle** **Heart** **Body**	The main section of the fragrance, that comes out just prior to top notes dissipation. Usually floral, spicy, herbaceous notes.
More than 4 hours	**Base** **Foundation** **Background**	Also called the fixatives, these give the fragrance it's depth and longlastingness. Typically woods, musks, animalic, and resinuous components.

dew.

Does scent work?

Nike study → 84% increase of willing to buy and pay USD12.33 more

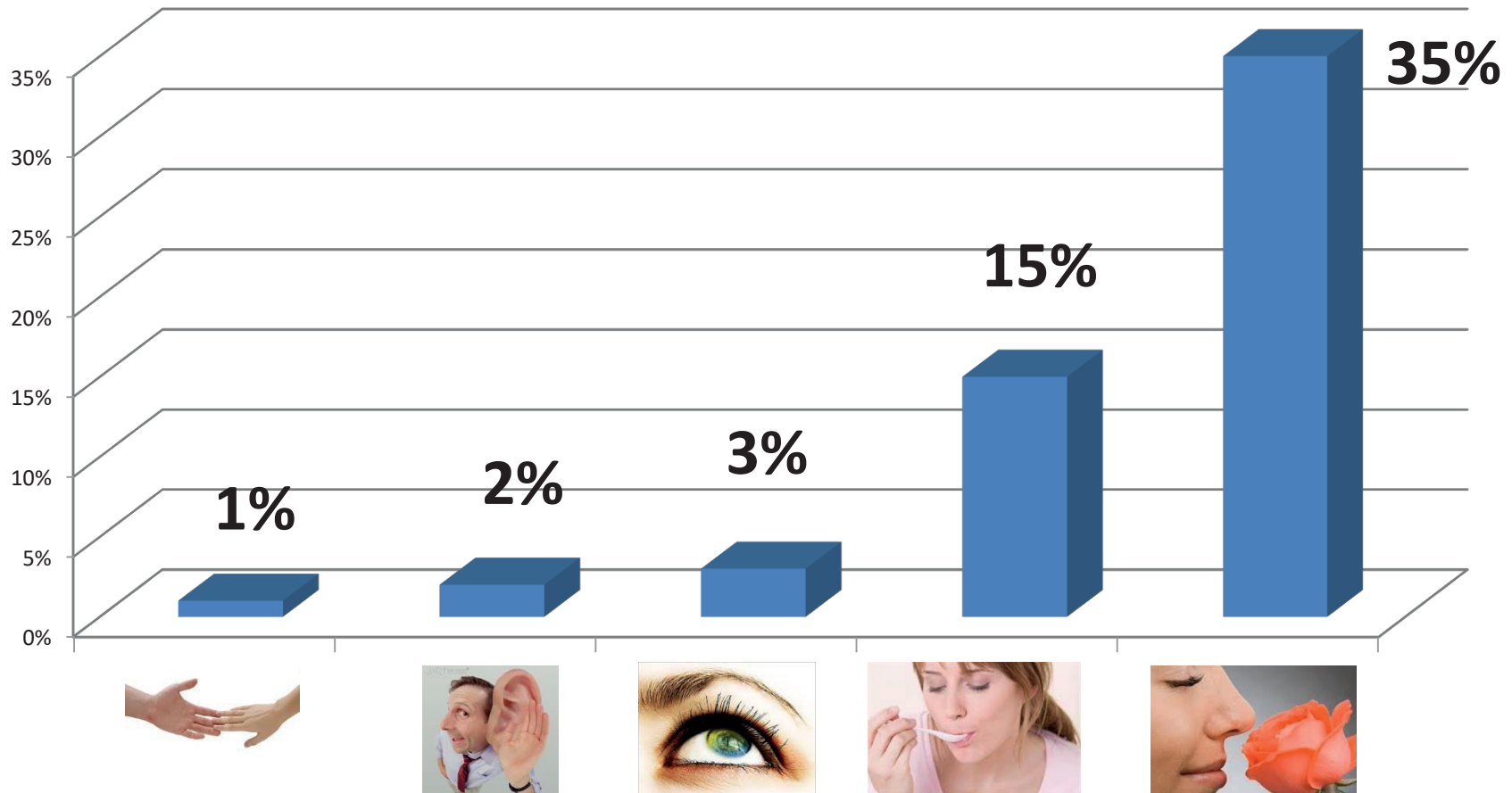Toyota study → 52% reduction in clerical error in office environment

Casinos → 53% increase in slot machine revenue

Does scent work?

- Retail
  40% more time spent by customers

- New product introduction
  17 to 21% recall rate with scent introduction (40% increase)

Scent and Emotions

- 75% of our emotions is smell related

- 85% will feel nostalgic feelings with the right scent

Which scent to choose?

- Will anything work?

a little help in finding your scent

- Design, Design, Design

Retail

- Signature scent

- Goal
  - ✓ Increase traffic
  - ✓ Increase time spent by customers
  - ✓ Improve perception of quality
  - ✓ Increase brand recognition and recall
  - ✓ Create brand loyalty

Medical Clinics / Hospitals

- Goal
  - ✓ Decrease anxiety
  - ✓ Decrease stress
  - ✓ Decrease claustrophobia
  - ✓ Improve perception of waiting time
  - ✓ Less complaints

Hotels

Goal

- ✓ Welcome guests with a pleasant atmosphere to improve guests impression upon arrival
- ✓ Improve perception of check-in waiting time
- ✓ Increase guest satisfaction
- ✓ Sell products that guests can take home to remind them of their good experience
- ✓ Eliminate malodours (cigarette smoke, mildew, renovation smells)

Offices / Lobbies / Public Spaces

Goal

- ✓ Improve perception of temperature (cooler) to save on electricity

- ✓ Improve focus, creativity

- ✓ Reduce stress

- ✓ Eliminate bad odors (i.e. from grease trap rooms, carparks, refuse area, pantry)

S Series Intelligent Remote Scent Diffuser

ISO9001、FCC、RoHs、CE

Atomizing nozzle
Easy and convenient to change essential oils

Security lock
Safety locks to ensure long-term use of the equipment

Pendant upgrade
Security pendant, anti-collision, anti-theft

Intelligent control
Support WiFi/4G remote control, independent development of independent APP

Mirror acrylic

INTRODUCTION

S series diffuser adopts one-piece body, stylish appearance, compact body, easy to move; nano-level atomization, more delicate;

PARAMETER

	S600	S1500	S3000
Size	190*80*230mm	223*95*250mm	250*105*300mm
Capacity	150mL	500mL	1000mL
Coverage	600m³	1500-2000m³	3000-4000m³
O.C.	1.8mL/h±5%	3.2mL/h±5%	6mL/h±5%
Weight	2.1kg	2.8kg	3.7kg
Voltage	12V	12V	12V
Power	8W	10W	15W
Color	Black /White	Black /White	Black /White
Install	Table/wall	Table/wall	Table/wall

DETAIL

PRO11/22 Split Large-scale Engineering Fragrance Atomization System

ISO9001、FCC、RoHs、CE

Handle
Leather handle for easy movement

Stoma
Tracheal connection to realize long-distance incense supply

PRO 22

Atomizing nozzle
Easy and convenient to change essential oils

2.6L 6.2L 12L

Alloy material
Advanced and unique appearance design

PRO 11

INTRODUCTION

The PRO diffuser has a single nozzle and a single motor. It adopts a one-piece body. The air pipe can be pulled up to 100 meters. It has powerful performance and can be connected to the central air conditioner. DIY can add nozzles to atomize any liquid.
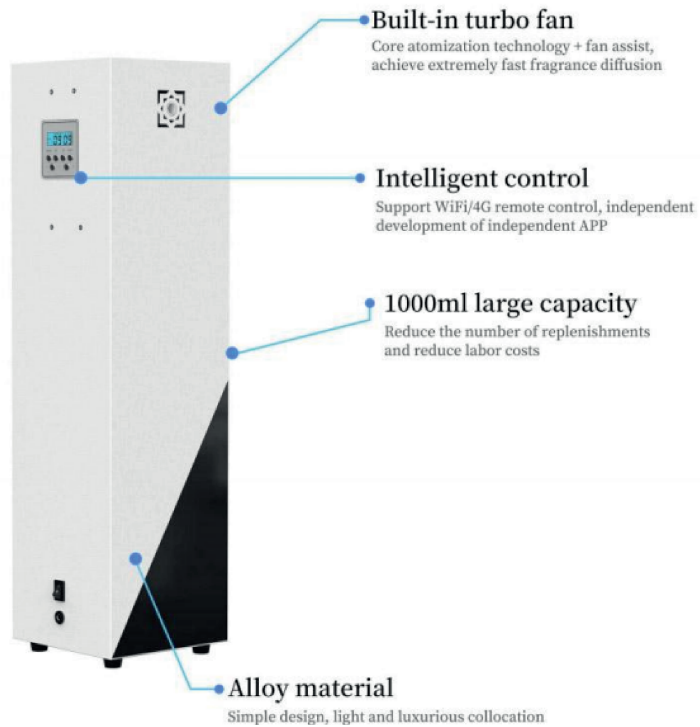
PARAMETER

	PRO 11	PRO 22	PRO 2
Size	255*155*180mm	365*155*180mm	365*155*180mm
Capacity	500mL/2.6L/6.2L/12L	500mL/2.6L/6.2L/12L	500mL/2.6L/6.2L/12L
Coverage	8000m³	10000m³	14000m³
O.C.	10mL/h±5%	13mL/h±5%	16mL/h±5%
Weight	6kg	7.5kg	10kg
Voltage	220V	220V	220V
Power	35W	45W	150W
Color	Black / White	Black / White	Black / White
Install	Table/connected to central air conditioner		

DETAIL

AS3000 Large Area Scent Diffuser

ISO9001、FCC、RoHs、CE

Built-in turbo fan
Core atomization technology + fan assist, achieve extremely fast fragrance diffusion

Intelligent control
Support WiFi/4G remote control, independent development of independent APP

1000ml large capacity
Reduce the number of replenishments and reduce labor costs

Alloy material
Simple design, light and luxurious collocation

INTRODUCTION

AS3000 diffuser adopts one-piece body, which is convenient to move; nano-meter atomization, diffuses faster; built-in essential oil bottle, easy and convenient to replace essential oil.
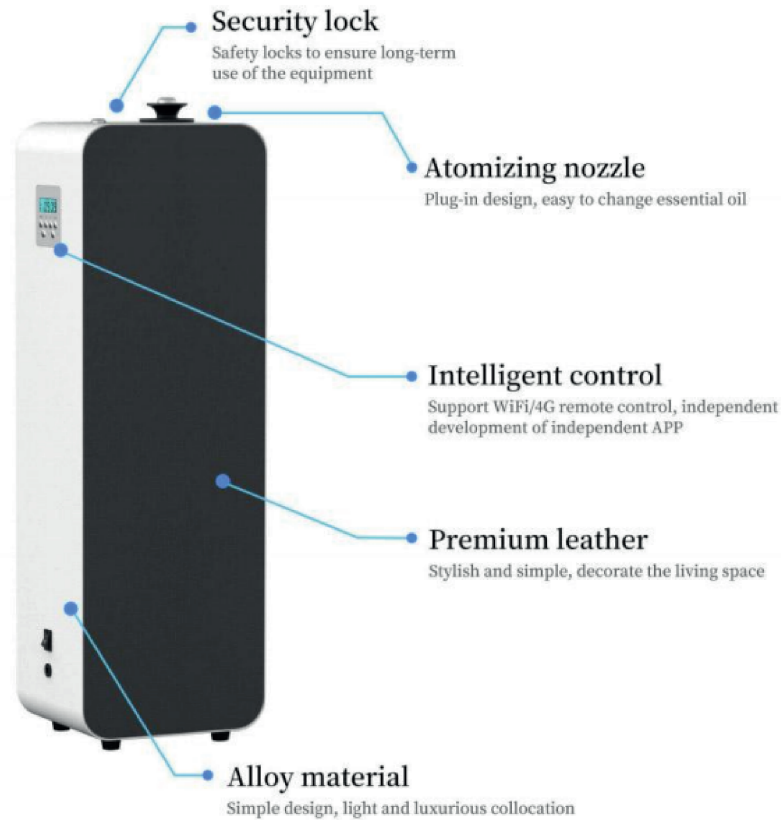
PARAMETER

Model: AS3000	Size: 160*160*616mm
Capacity: 1000mL	Weight: 6.1kg
Coverage: 5000m³	Voltage: 12V
O.C.: 6mL/h±5%	Power: 18W
Install:Stand	Color: Black /White

DETAIL

AS3000S Large Area Scent Diffuser

ISO9001、FCC、RoHs、CE

Security lock
Safety locks to ensure long-term use of the equipment

Atomizing nozzle
Plug-in design, easy to change essential oil

Intelligent control
Support WiFi/4G remote control, independent development of independent APP

Premium leather
Stylish and simple, decorate the living space

Alloy material
Simple design, light and luxurious collocation

INTRODUCTION

AS3000S fragrance diffuser adopts an integrated body, which has a fashionable appearance and is more wear-resistant, convenient to move, nano-level atomization, and faster fragrance diffusion;
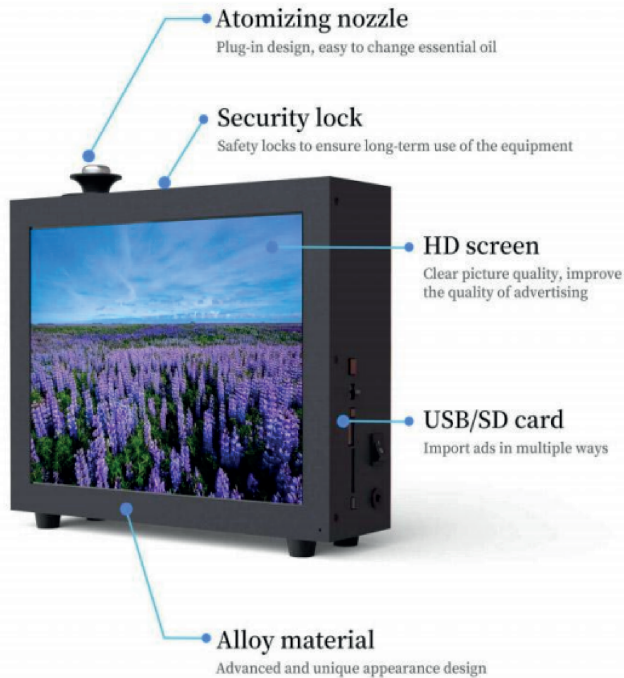

PARAMETER

Model: AS3000S	Size: 200*160*640mm
Capacity: 500mL	Weight: 6kg
Coverage: 5000m³	Voltage: 12V
O.C.: 6mL/h±5%	Power: 15W
Install:Stand	Color: Black

DETAIL

GL12 Advertising Scent Diffuser

ISO9001、FCC、RoHs、CE

Atomizing nozzle
Plug-in design, easy to change essential oil

Security lock
Safety locks to ensure long-term use of the equipment

HD screen
Clear picture quality, improve the quality of advertising

USB/SD card
Import ads in multiple ways

Alloy material
Advanced and unique appearance design

INTRODUCTION

GL12 advertising diffuser adopts one-piece body, alloy material body, stylish appearance, compact and convenient to move; nanometer atomization, diffuser is more delicate; built-in essential oil bottle, easy and convenient to replace essential oil.

PARAMETER

| Model: GL12	Size: mm	Model: GX2000	Size: 265*113*230mm
Capacity: mL	Weight: kg	Capacity: 500mL	Weight: 4kg
Coverage: 400m³	Voltage: V	Coverage: 1500-2000m³	Voltage: 12V
O.C.: 1.2mL/h±5%	Power: W	O.C.: 3.2mL/h±5%	Power: 18W
Install: Table/wall	Color: Black	Install: Table/wall	Color: Black

DETAIL

GX8000 Large Advertising Scent Diffuser

ISO9001、FCC、RoHs、CE

Double atomizing nozzle
Fragrance coverage is faster and more even

Advertising fragrance
A new type of advertisement that incorporates the senses of sight, hearing and smell

Personalized information release
Customizable display mode, multi-screen/single-screen/picture/rolling subtitles, etc.

Cloud Intelligence Platform Release
Cloud intelligent backend centralized management and advertising

Alloy material
Advanced and unique appearance design

INTRODUCTION

GX8000 advertising fragrance machine adopts one-piece body, so that advertising is not just advertising, three screens play, automatic cycle fashion view; nano-level atomization, fragrance diffusion is more delicate; built-in essential oil bottle, easy and convenient to replace essential oil.
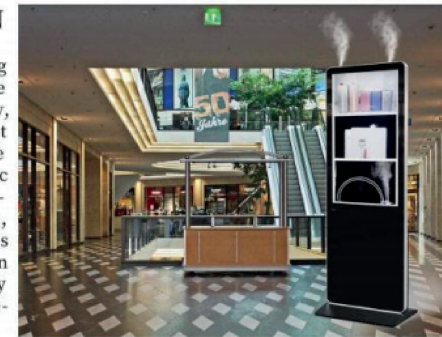
PARAMETER

Model: GX8000	LCD screen: BOE screen
Capacity: 500mL*2	Weight: 52kg
Coverage: 8000m³	Resolution: 1920*1080
Control method: remote control	Power: ≤80W
Backlight life: above 50000h	Storage/Memory: 8G/2G
Operating system: Android 7.1.2	USB interface:USB OTG/USB HOST
Configuration: Allwinner A64, 4 cores, Corte-A53	Audio output: stereo L/R, 2*10W stereo

DETAIL