

UNISER
SMARTSPACES



LET OUR FRAGRANCES TELL YOUR STORY



INTRODUCTION

Scent Marketing is a non-intrusive, cost effective & an extremely powerful tool to amplify your brand & enable a purchase decision at your stores. What kind of fragrance should linger in a retail store is a function of what your store is selling, your brand values and customer buying behaviour. This curation is a matter of expertise and experience. The ingredients/ notes in a fragrance have a direct impact on the efficacy of scent marketing



SCENT-1

A scent that has a distinct aqua and green notes fragrance. It feels like freshly cut grass. Lavendar & Nutmeg brings out the woody and herbal aspect of the scent. This bouquet of fragrance has a very uplifting and refreshing feel associated with it. A whiff of this fragrance will make one feel confident & relaxed in the same breath.

FRAGRANCE FAMILY:
AROMATIC WOODY

KEY INGREDIENTS:
OCEANIC-LAVENDER-NUTMEG

FEELING:
CASUAL-REASSURING-CONFIDENT

SCENT-2

This scent relies on the amazing combination of fragrance notes of Flint (a type of rock) and Grapefruit. It's a uniquely refreshing scent gives a fresh and spicy feeling, thanks to the addition of Pepper. This subtle scent is non-intrusive yet a very impactful scent.

FRAGRANCE FAMILY:
SPICY WOODY

KEY INGREDIENTS:
GRAPEFRUIT-PEPPER-FLINT

FEELING:
UPLIFTING-ASSERTIVE-CONFIDENT



SCENT-3

This quintessential Oud scent is combined with Lavendar and Nutmeg to add a touch of aromatic and spicy facet to Oud's mysterious woody fragrance. It is a perfect scent to embody luxury, sophistication and class. This fragrance is a heady and noticeable scent that leaves a powerful mark.

FRAGRANCE FAMILY:
WOODY AROMATIC

KEY INGREDIENTS:
LOUD-LAVENDER-NUTMEG

FEELING:
LUXURIOUS-CLASSY-POWERFUL



SCENT-4

A breath a fresh invigorating scent. This fragrance will instantly capture your olfactory senses as well as your imagination. A powerful combination of Citrus and White Florals – Jasmine & Neroli, this scent is very refreshing & lingering. Especially for Indians, who have a early morning and religious association with white florals, this resonates very well.

FRAGRANCE FAMILY:
CITRUS WHITE FLORAL

KEY INGREDIENTS:
LEMON-NEROLI-JASMINE

FEELING:
REFRESHING- INVIGORATING- RELAXING



SCENT-5

This wonderfully pleasing combination of scent denotes luxury, evokes calmness and signifies beauty. An instantly relatable scent made of Rose, Amber and Cedar, it has spa type feeling associated with it. A subtly noticeable yet lingering fragrance.

FRAGRANCE FAMILY:
ORIENTAL FLORAL

KEY INGREDIENTS:
ROSE-AMBER-CEDAR

FEELING:
PLEASING-LUXURIOUS-BEAUTIFUL





SCENT-6

With a pleasing combination of Orange and Mimosa (the very popular yellow flower), this scent is subtle, pleasing and lemony. The addition of Patchouli's woody accord gives the fragrance a little powdery facet that gives it a very sophisticated facet. A classy and wonderful scent.

FRAGRANCE FAMILY:
FRESH FLORAL

KEY INGREDIENTS:
ORANGE-MIMOSA-PATCHOULI

FEELING:
REFRESHING- RELAXED- CASUAL



SCENT-7

An out and out pleaser of a scent with all the yummy berries – Strawberry, Raspberry and Blueberries. This bubble gum and powdery fragrance is extremely youthful and will evoke memories of younger, jovial days. It can also be perceived as an intimate and romantic scent.

FRAGRANCE FAMILY:
FRUITY FLORAL

KEY INGREDIENTS:
BERRIES-JASMINE-MUSK

FEELING:
YOUTHFUL – INTIMATE – ROMANTIC



SCENT-8

This crossover scent that combines citrusy face of Jasmine, Tuberose with the warm spicy facet of Vanilla is a rich and sophisticated scent that brings out a refreshing and elegant feeling. This scent has a powerful character but despite that, its pleasing to smell.

FRAGRANCE FAMILY:
FRESH FLORAL

KEY INGREDIENTS:
WHITE FLORAL-ORANGE-VANILLA

FEELING:
REFRESHING – ELEGANT – PLEASING

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